

Proftech visiting report

On behalf of: **HCM City International Furniture & Handicrafts
Fair 2001 (HCMC EXPO 2010)**

Date of visit/by whom: October 8th, 2010 by Nguyen Thi Minh Suong

Company/exhibition name: **TAN BINH Exhibition & Convention Center
(TBECC)**

Address/venue : 446 Hoang Van Thu Str., Tan Binh Dist., HCM Cty

Contact details (email, tel/fax, mb)

Exhibition website: www.hcmcexpo.com.vn

Remarks and recommendations for actions (detailed description)

The Exhibition hosted 218 companies/enterprises with 700 booths. This place was separated into specific sections. It was convenient condition for buyers as well as visitors focus type of article that they've needed. There were two domains in this exhibition:

1/ Into areas of A, B, C, D, E, F were displayed products made of wood material. This place attracted many of visitors because of its many products such as: Fish leg long bench, Round table, Sofa, Banana leaf lazy bed, Chair, wooden floor, kinds of rough-wood. Besides that, there're showed woodworking machines, paints for wood, wooden fine arts lacquer etc.

2/ Into areas of G, H, J, K were displayed handicraft products made of bamboo, wood, rattan, sedge, water hyacinth, coconut shell etc with kinds of skilful and high aesthetic products such as : bed chair, handbag, jewelry, carpet etc.

Viet Nam product booths were the majority in this exhibition, about 90%. There were some foreign companies that participated at the show, about 10%. No Swiss companies were present in this exhibition. It was shown that the handicraft market is developing strongly in Vietnam and which is a potential market for exporting. Nowadays, people become have an interest in furniture and handicraft and which are made of natural materials. It poses good opportunities for foreign and local investors.

By Nguyen Thi Minh Suong, October 8th, 2010