

Proftech visiting report

On behalf of **AFC International Exhibition Fair Corp**
(name existing principal, potential principal, or exhibition name)

Date of visit/by whom: **September 16th, 2010 by Nguyen Thi Minh Suong**
Company/exhibition name: **Vietbuild International Exhibition**
Address/venue : **Phu Tho Indoors sports stadium – 221 Ly Thuong Kiet St.
(No 1 Lu Gia St.), Dist. 11, HCM Cty**

Contact details (email, tel/fax, mb)

Contact status (for companies)

First
contact

(give details of last contacts, current situation, and possible development...)

Follow-up (state last contact)

Remarks and recommendations for actions:

The Exhibition hosted 721 companies/enterprises with 2160 booths. In this Exhibition, there were three main domains: (1) building material and interior-exterior decoration, (2) design-consultancy equipments for house and office and (3) urbanism and real estate.

(1) Building material and interior-exterior decoration included:

- Brick, cement, scaffolding etc.
- Kinds of blinds such as wooden/bamboo blinds, roller shade, vertical blind etc.
- Decoration doors, glass-doors, arch doors...
- Home décor: oil-painting, landscape painting, watch, flower pot, bar etc.

(2) Design-consultancy equipments for house and office:

- Designing areas of office: meeting room, reception, pantry etc.
- Producing other furniture: cupboard, bed, sofa, high office interior furniture etc.

(3) Urbanism and real estate: town development and planning, property ownership...

Several foreign companies have been exhibition at the show, particular from: China, Korea, Portugal with following approximately rate: 60% from China, 25% from Viet Nam, 15% from different other locations.

Nowadays the construction industry has grown rapidly with Viet Nam's development.

It can be concluded that foreign investors and product makers find good opportunities and business in this field. Also for Swiss companies.

By Nguyen Thi Minh Suong, 16th September 2010