

Proftech visiting report

On behalf of: **VIET NAM INTERNATIONAL FURNITURE & HOME ACCESSORIES FAIR 2011**

Date of visit/by whom: March 11th, 2011 by Nguyen Thi Minh Suong

Company/exhibition name:

Saigon Exhibition & Convention Center - SECC

Address/venue : 799 Nguyen Van Linh parkway,
Tan Phu Ward, District 7, HCM City

Remarks and recommendations for actions (detailed description)

The Exhibition hosted 150 local and foreign companies/enterprises with 560 booths. In this exhibition there were three main domains for Furniture & home accessories, namely:

1. Wooden products with rate of 63% which is concentrated in Indoor & outdoor furniture such as: bed, table, chair, office furniture, sofa, kitchenware...
2. Materials for wood processing with rate of 23%, such as finger knife, saw blade, router bit, moulder knife, furniture finishing line equipment etc. Most of products made from foreign company (Japan, Taiwan, Italy, China...)
3. Handicrafts and home decoration with rate of 14% such as bamboo products, wooden paint etc...

There have been many foreign visitors that have been at the exhibition, particularly from: Viet Nam, China, Taiwan, Japan, Switzerland with following approximately rate : 70% Viet Nam , 20% from China/Taiwan, 10% from the rest of foreign companies.

Viet Nam still be one of the big markets for exporting products of handicrafts as well as wooden furniture because of high wooden resources. It's concluded that there're opportunities in this field for foreign investors and buyers and whom have interest.

By Nguyen Thi Minh Suong, 11th March 2011